



Lifestyle/Entertainment



Everything Delicious!



Favorites for Kids



Men's Picks

BACK PAGE

Register + send your emails **TODAY** to let your supporters know you are **open for business!**

Help us reach our goal!



Find hundreds of titles and offers online at:
www.APmags.com

Women's Picks

Questions or concerns? Contact our customer care team at:
1-800-284-9711 or customerservice@apmags.com



Student & Family's

FRONT COVER

ONLINE GUIDE

for a successful fundraiser



American Publishers
Our Focus is Fundraising

#1 Go to www.APmags.com



Already registered?
SIGN IN HERE

New?
REGISTER first!

#2 Create your own Avatar

Have fun creating your own Me2®, an avatar that looks just like you! It will be used on all the email correspondence and on your Personalized Storefront™ where your customers will shop.



MAKE YOUR AVATAR TALK IN YOUR OWN VOICE!

Record your own voice using your own words or by reading a sample script.

Your avatar will deliver your personalized message for supporters to see and hear in the email invitations you send.



#3 Send 12+ Emails



Email addresses are used only in relation to this fundraiser. They are not rented or sold.



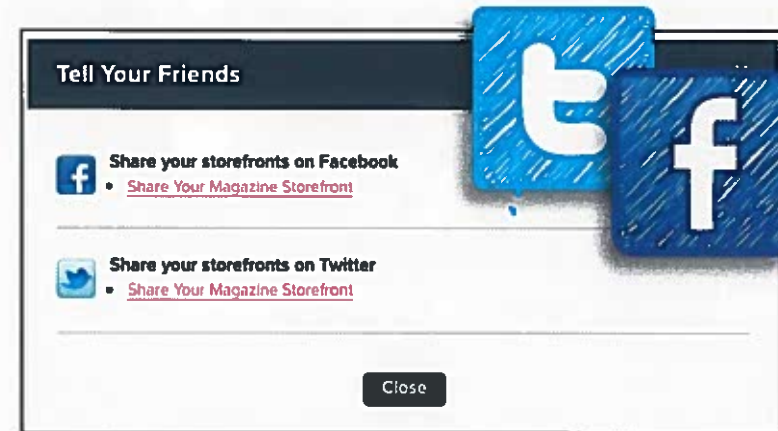
Enter 12+ email addresses of family, co-workers, and friends! Choose the icon of your provider to automatically input the email addresses or manually enter them. Ask your family to help you choose the best people to contact.

#4 Share on Social Media

Sharing on Social Media brings awareness to everyone that your store is open for business!

Ask your parents if they would be so kind as to share it on their social media pages as well!

Share every day!



You are officially open for business!



SHOP at your own store!



INSIDE PAGES

View list of sent emails, add more emails, check status!



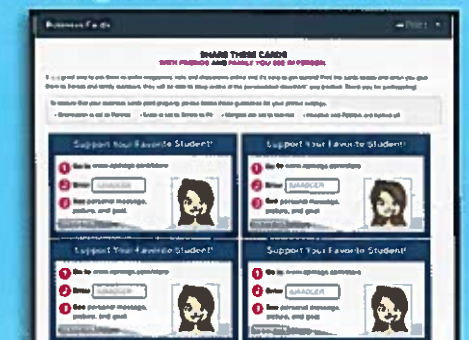
EMAIL STATUS

See your supporters & check on your sales.



SALES REPORT

Get more sales! Print & hand out your own business cards.



BUSINESS CARDS